

加島美術 × BSフジ

## Japanese Art Auction MEGURU Vol. 6

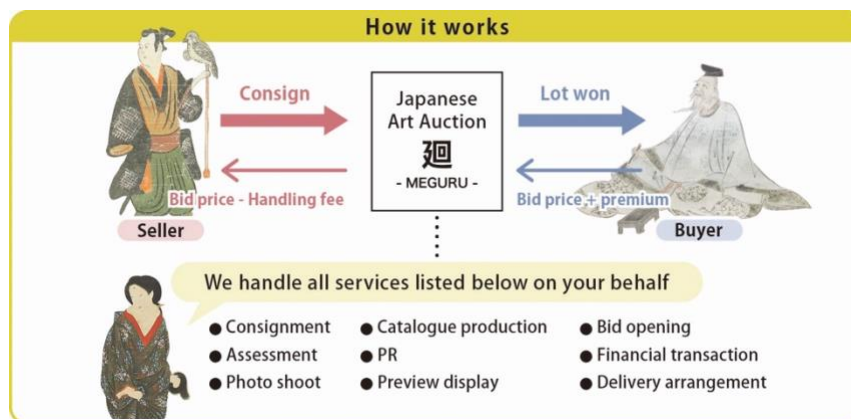
-The Marketplace for Japanese Art-

**Preview :****February 6 (Sat) to February 14 (Sun), 2021****Announcement of Results :****February 16 (Tue), 2021****Venue : Kashima Arts (3-3-2 Kyobashi, Chuo-ku, Tokyo)****Listed Works : Approx. 550 lots**

BS Fuji Co., Ltd. and Kashima Arts Co., Ltd. is proud to co-host volume 6 of the Japanese Art Auction, *MEGURU*, from February 6 (Sat) to February (Sun) 2021. An opportunity for, both, experienced and novice buyers to gain a feel for the arts, MEGURU is a sealed-bid auction that specializes in Japanese arts designed towards easy and universal participation. This volume of MEGURU offers approximately 550 lots. With MEGURU's broad offering of works, and with some starting bids priced at 30,000 yen, whether a novice or an expert, there's something for everyone to enjoy. As always, this MEGURU features highly coveted lots. Highlights ranges from Mingei to Rinpa, to works by the acclaimed painter, Mukai Junkichi. Other highlights include works by Maruyama Okyo, Ito Jakuchu, Nagasawa Rosetsu and other renowned Edo painters who gained mass popularity in recent years.

### ▶ On the Japanese Art Auction, MEGURU

MEGURU is a consumer-based platform and a marketplace for Japanese art. Whether a buyer or a seller, MEGURU offers ease, security and enjoyment. Whether a beginner or an expert, all participants are welcome. Compiling works from sellers all over Japan, each MEGURU delivers a selection of different works alongside a respective catalog. With an exclusive clientele of over 20,000 customers, Kashima Arts shares these works with Japanese art lovers all over the world. During the preview, all works can be viewed, free of charge, at the Kashima Arts gallery. Following the last bid, results will be compiled then published on the MEGURU website on the date of the announcement.



"Will inexperienced buyers be taken seriously?" "I don't think I can afford something as expensive as art..." "I'm interested in buying Japanese art, but the level of entry just seems too high."

While Japanese art has gained great global acclaim over the years, these are just a few of the reasons why many hesitate to get involved with the Japanese art market. Addressing these concerns, MEGURU seeks to eliminate these hurdles. While also being a price-accessible marketplace for Japanese art, Kashima Arts offers an added sense of security through its very own consumer platform and screening of lots.

## ▶ The Japanese Art Auction MEGURU Catalog

The catalog features details and images of all approx. 550 lots.  
Do take this opportunity to Kashima Arts for a free MEGURU catalog.  
*\*Please note, the possible delays and restrictions on delivery due to COVID-19*



Catalog Image

Alternatively, you can browse, view and bid for all lots on the MEGURU website  
→ <https://meguru-auction.jp/en>

## Why Choose the Japanese Art Auction, MEGURU?

### ▶ To those who want to buy

#### 1. Each lot is screened and selected by Kashima Arts

Each work is carefully selected by Kashima Arts. As an established art gallery, Kashima Arts has covered media exposure and has collaborated with numerous universities, museums and experts to help advance and promote Japanese art. With the specialized expertise gained through many years of dealing with antiques, please rest assured that each lot has been screened and chosen for its quality and merit.

#### 2. Setting a price: a chance to buy art at a surprisingly affordable price.

Unlike regular auctions, MEGURU is a sealed-bid auction that allows buyers to select their own independent bidding price. Because all bids remain confidential until the date of announcement, buyers can set their bids to their reasonable range and, depending on the popularity of the lot, some lots may even be obtained at an unexpectedly affordable price.

#### 3. The extensive line-up of lots & the lowest starting bid of 30,000 yen.

From the experienced collector to the newcomer who is interested in Japanese art but worries that the point of entry seems too high; MEGURU's wide offering of works is sure to satisfy all needs. From paintings to tea ceremony utensils and crafts, MEGURU offers all kinds of Japanese art. Furthermore, since the lowest bid starts at 30,000 yen, participation is easy and points of entry are kept within reach.

#### 4. Participate anytime, anywhere! See works any way you desire and bid online!

You can view and bid for all works on the MEGURU website (<https://meguru-auction.jp>). The site can be accessed through your smart phone, so whether you're on the train or on the go, you can view and bid at your best convenience. For those who prefer to carefully view each work at the comfort of their home, we also offer complementary free catalogs. During the preview, you can also visit the gallery to view and check the condition of the work for yourself and, if you cannot attend, you can always request for a condition report or for more details on the work.

### ▶ To those who want to sell

#### 1. Price transparency & the chance to sell at an unexpectedly high value

As there are no additional mediators, all lots are sold directly to the buyer. Furthermore, because the highest bid determines the selling price, all sales are transparent. Usually, works can be upsold when selling to merchants and, as such, many sellers may feel anxious about being undersold. However, with MEGURU, all winning lots will be publicized on the day of announcement and, depending on the popularity of the work, sellers can be awarded unexpectedly high valuations.

#### 2. The assurance of expert assessment and valuation

With its many years dealing with antiques, Kashima Arts has established itself as a highly experienced, respected gallery. In addition to consultations with sellers, each work's starting bid is determined through a

careful assessment of artistic value. Moreover, all consultations and assessments are free, and, with appraisals, we also offer introductory services to expert appraisal associations.

### 3. A chance to showcase your work to 20,000+ art lovers in Japan and abroad.

With more than 30 years of operation, Kashima Arts has amassed a diverse client base of over 20,000 Japanese art lovers over the world. With MEGURU, sellers will have the opportunity to introduce their collection to enthusiastic art collectors and customers.

### 4. No more pesky sales procedures and formalities!

From price assessment to its delivery, there's plenty of necessary procedures involved when selling a work. With MEGURU- all assessments, catalogs, marketing, payments and deliveries are handled by Kashima Arts. If your work is selected following consultation and assessment, we will take in your work and, from thereon after, there will be no additional procedures involved. As such, all sellers are liberated from the hassle. We also give free advice on assessments and on scaling higher valuations, so please feel free to contact our team.

By encouraging the circulation of art, Kashima Arts aims to create an active Japanese art market. As more and more artworks "turn" from one hand to the other, we hope to secure the passing of art unto future generations. The Japanese Art Auction MEGURU was designed to simultaneously realize the rightful distribution and succession of Japanese art.

## *We're Always Looking for More Works*

Whether it's a painting, pottery or tea ware, if you are interested in consigning your work for auction, please feel free to contact us. Consultations and assessments are free, so do take this opportunity to inquire.

## Be the First to Bid! - MEGURU Launches First on the Official MEGURU Website!



With each MEGURU, all lots will be released on the official MEGURU website. Once all lots become are uploaded, participants can begin browsing and bidding immediately through the site. The site can be accessed anywhere, anytime, via any internet accessible device. Visit the site to view, browse and bid for lots, entirely through the comfort and convenience of one's device.

The official Japanese Art Auction, MEGURU, website

<https://meguru-auction.jp/en/>



## MEGURU vol.6 Highlights

### 1. Mukai Junkichi

Mukai is a highly respected western painter known for undertaking a solo pilgrimage in Japan, and for his love of *minka*, classic Japanese houses. This MEGURU offers Mukai's iconic *minka* oil paintings and pen illustrations featured on the cover of Bungei Shunju. Having once visted the Lourve in his youth, Mukai would often return to it as a source of inspiration. By infusing the styles of a French landcape painting with the scene of a traditional Japanese *minka*, Mukai's paintings are undeniably unique.



## 2. Rinpa

Known for their vibrant colors and elegant designs, Rinpa works are cherished and respected worldwide. This MEGURU offers works by the great Rinpa icon, Sakai Hoitsu to works by master painters, Kamisaka Sekka and Ichikawa Kiyu, as well as works by Nakamura Hochu, who has gained mass traction in recent years for his unique and adorable works.

## 3. Mingei

Established in the 1920s by the philosopher and art critic, Yanagi Muneyoshi (aka. Yanagi Soetsu), Mingei is a relatively new movement, which subverts traditional notions of beauty by celebrating the simplicity and grace of everyday, utilitarian objects. An always-celebrated MEGURU feature, this edition will, like before, offer works by the leaders of Mingei, such as Munakata Shiko, Kawai Kanjiro, Munakata Shiko, Hamada Shoji, Bernard Leach and more.



Kawai Kanjiro

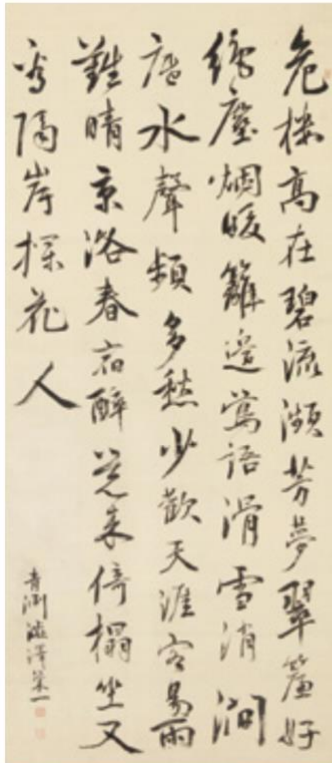


Hamada Shoji

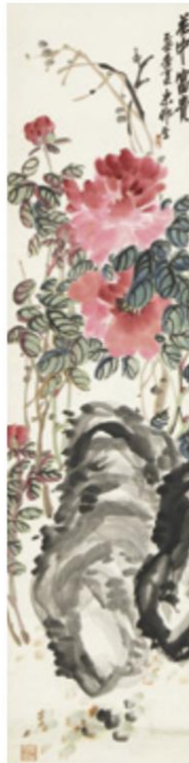
## Featured Lots



①



②



③



④



⑤

- ① Lot 22. Ito Jakuchu, *Rooster*  
Starting bid: 1,200,000 yen
- ② Lot 391. Shibusawa Eiichi, *Calligraphy*  
Starting bid: 380,000 yen
- ③ Lot 272. Tanaka Isson, *Peony*  
Starting bid: 700,000 yen
- ④ Lot 296. Foujita Tsuguharu, *Portrait of Lady*  
Starting bid: 1,800,000 yen
- ⑤ Lot 430. Munakata Shiko, *Carp*  
Starting bid: 2,500,000 yen



- ⑥ Lot 23. Maruyama Okyo Shibayama Mochitoyo, *Bamboo and Sparrow*  
Starting bid: 1,500,000 yen
- ⑦ Lot 125. Yokoyama Taikan, *Reeds and Fishes*  
Starting bid: 1,000,000 yen
- ⑧ Lot.126. Shimomura Kanzan, *Bird and Trees*  
Starting bid: 800,000 yen
- ⑨ Lot 304. Kojima Zenzaburo, *Anemone*  
Starting bid: 1,500,000 yen
- ⑩ Lot 434. Kawai Kanjiro, *Bowl*  
Starting bid: 240,000 yen

▶ **Event information**

**Japanese Art Auction MEGURU**

<https://www.meguru-auction.jp/en/>

**Schedule** ▶ Preview: **February 6 (Sat) to February 14 (Sun), 2021**  
 Last Bid: **February 14 (Sun), 6pm JST.**  
 Announcement of Results: **February 16 (Tue), 2021**



**Venue** ▶ **Kashima Arts**  
 3-3-2 Kyobashi Chuo-ku, Tokyo  
 1min walk from Tokyo Metro Ginza line, Kyobashi Station, exit 3  
 2min walk from Tokyo Metro Yurakucho line, Ginza Ichome station, exit 7  
 6min walk from JR Tokyo station, Yaesu South exit  
 Tel : (+81)(0)3-3276-0700  
 Fax : (+81)(0)3-3276-0701  
 Email : intl@kashima-arts.co.jp  
 URL : www.kashima-arts.co.jp/en

**Media Inquires**

We will be accepting media requests during the period of the event. Please inquire below.

**[Contact]**

**Kashima Arts Co., Ltd.**  
**Overseas Dept**  
 +81 (0)3-3276-0700

Email :  
 intl@kashima-arts.co.jp



**Number of lots** ▶ **Approximately 550**

**Organizers** ▶ **BS FUJI, Kashima Arts**

※Depending on the state of COVID-19, business days and hours are subject to change. Please check updates on our Facebook (@kashima.arts), Instagram and Twitter (@kashima\_arts).