

加島美術 × BSフジ

## Japanese Art Auction MEGURU vol.8

— The Marketplace for Japanese Art —

**Preview:** October 16 (Sat) to 24 (Sun), 2021**Results:** October 26 (Tue), 2021**Venue:** Kashima Arts (3-3-2 Kyobashi, Chuo-ku, Tokyo)**Listed Works:** Approx. 570 lots

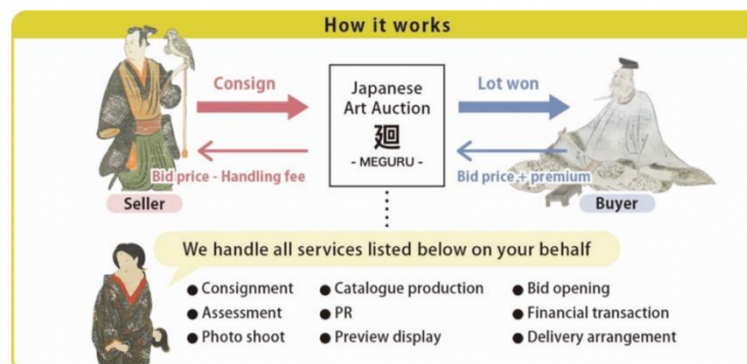
BS Fuji Co., Ltd. and Kashima Arts Co., Ltd. is proud to co-host volume 8 of the Japanese Art Auction, MEGURU, from October 16 (Sat) to 24 (Sun), 2021. An opportunity for, both, experienced and novice buyers to gain a feel for the arts, MEGURU is a Japanese art specialist, sealed-bid auction designed for easy and universal participation.

This MEGURU offers works approx. 570 lots by the likes of Ito Jakuchu, Kawai Gyokudo, Hakuin Ekaku, Foujita Tsuguharu, Uemura Shoen, Munakata Shiko, Sakaida Kakiemon and the many other distinguished artists selected by the Japanese art specialists of Kashima Arts. In addition to paintings, this MEGURU offers a full lineup of tea utensils and craftworks. Other highlights include Bijin-ga and Zen Buddhist paintings, as well as works by the ever-popular artist, Kobayakawa Shusei.

With this, MEGURU would like to welcome you to a time where Japanese art can be viewed, bought, and sold with safety and ease.

### ▶ On the Japanese Art Auction MEGURU

MEGURU is a consumer-based platform and a marketplace for Japanese art. Whether a buyer or a seller, MEGURU offers ease, security, and enjoyment. Whether a beginner or an expert, all participants are welcome. Compiling works from sellers all over Japan, each MEGURU delivers a selection of different works alongside a respective catalog. With an exclusive clientele of over 20,000 customers, Kashima Arts shares these works with Japanese art lovers all over the world. During the preview, all works can be viewed, free of charge, at the Kashima Arts gallery. Following the last bid, results will be compiled then published on the MEGURU website on the date of the announcement.



"Will inexperienced buyers be taken seriously?" "I don't think I can afford something as expensive as art..." "I'm interested in buying Japanese art, but the level of entry just seems too high." While Japanese art has gained great global acclaim over the years, these are just a few of the reasons why many hesitate to get involved with the Japanese art market. Addressing these concerns, MEGURU seeks to eliminate these hurdles. While also being a price-accessible marketplace for Japanese art, Kashima Arts offers an added sense of security through its very own consumer platform and screening of lots.

## ► The Japanese Art Auction MEGURU Website

Each MEGURU launches first on the MEGURU website. Following each launch, participants can begin browsing, viewing, and bidding for lots through any internet accessible device.

Browse and bid now by accessing the link below or scanning the QR code.  
(Site scheduled to go live early October)

<https://meguru-auction.jp/en>



## Why Choose the Japanese Art Auction MEGURU?

### ► For those who want to buy

1

#### Each lot is screened and selected by Kashima Arts.

Each work is carefully selected by Kashima Arts. As an established art gallery, Kashima Arts has coveted media exposure and has collaborated with numerous universities, museums, and experts to help advance and promote Japanese art. With the specialized expertise gained through many years of dealing with antiques, please rest assured that each lot has been screened and chosen for its quality and merit.

2

#### Set your price: the chance to buy art at a surprisingly affordable cost

Unlike regular auctions, MEGURU is a sealed-bid auction that allows buyers to select their own independent bidding price. Because all bids remain confidential until the date of announcement, buyers can set their bids to their reasonable range and, depending on the popularity of the lot, some lots may even be obtained at an unexpectedly affordable price.

3

#### An extensive line-up of works & the lowest starting bid of 30,000 yen.

From the experienced collector to the newcomer who is interested in Japanese art but worries that the point of entry seems too high, MEGURU's wide offering of works is sure to satisfy all needs. From paintings to tea ceremony utensils and crafts, MEGURU offers all kinds of Japanese art. Furthermore, since the lowest bid starts at 30,000-yen, participation is easy, and points of entry are kept within reach.

4

#### Participate anytime, anywhere! See works any way you desire & bid online!

On top of the ability to view and bid for all lots, the site can be accessed at home, or on the go. Using your phone or laptop, participate wherever and whenever, at your best convenience. For those who prefer to carefully view each work at the comfort of their home, we also offer complementary free catalogs. During the preview, you can also visit the gallery to view and check the condition of the work for yourself and, if you cannot attend, you can always request for a condition report or for more details on the work.

## ► For those who want to sell

# 1

### Price transparency & the chance to sell at an unexpectedly high value

As there are no additional mediators, all lots are sold directly to the buyer. Furthermore, because the highest bid determines the selling price, all sales are transparent. Usually, works can be upsold when selling to merchants and, as such, many sellers may feel anxious about being undersold. However, with MEGURU, all winning lots will be publicized on the day of announcement and, depending on the popularity of the work, sellers can be awarded unexpectedly high valuations.

# 2

### The assurance of expert assessment and valuation

With its many years dealing with antiques, Kashima Arts has established itself as a highly experienced, respected gallery. In addition to consultations with sellers, each work's starting bid is determined through a Catalog Image careful assessment of artistic value. Alternatively, you can browse, view and bid for all lots on the MEGURU website → <https://meguru-auction.jp/en> Moreover, all consultations and assessments are free, and, with appraisals, we also offer introductory services to expert appraisal associations.

# 3

### A chance to showcase your work to 20,000+ art lovers in Japan & abroad

With more than 30 years of operation, Kashima Arts has amassed a diverse client base of over 20,000 Japanese art lovers over the world. With MEGURU, sellers will have the opportunity to introduce their collection to enthusiastic art collectors and customers.

### No more pesky sales procedures and formalities!

# 4

From price assessment to its delivery, there's plenty of necessary procedures involved when selling a work. With MEGURU- all assessments, catalogs, marketing, payments, and deliveries are handled by Kashima Arts. If your work is selected following consultation and assessment, we will take in your work and, from thereon after, there will be no additional procedures involved. As such, all sellers are liberated from the hassle. We also give free advice on assessments and on scaling higher valuations, so please feel free to contact our team.

By encouraging the circulation of art, Kashima Arts aims to create an active Japanese art market. As more and more artworks "turn" from one hand to the other, we hope to secure the passing of art unto future generations. The Japanese Art Auction MEGURU was designed to simultaneously realize the rightful distribution and succession of Japanese art.

Open for  
Consignment!

### We're Always Looking for More Works

Whether it's a painting, pottery, or tea ware, if you are interested in consigning your work for auction, please feel free to contact us. Consultations and assessments are free, so do take this opportunity to inquire.

Free Assessments  
& Consultations

Email [intl@kashima-arts.co.jp](mailto:intl@kashima-arts.co.jp) to learn more.

The Official MEGURU  
Character



## ▶ MEGURU vol.8 Highlights

### ● Zen

Zen continues to be highly popular both in and out of Japan. In addition to the humorous paintings of Zen monks, Hakuin Ekaku, Sengai

Gibon, and disciples of Hakuin, such as Torei Enji, this MEGURU offers a vast collection of Zen paintings, calligraphy, and other works that convey Zen teachings. What spiritual advice can these works offer us in this time of immense change? Come have a look!



Hakuin Ekaku, *Hotei (God of Fortune)*

### ● Bijin-ga

The Japanese painting genre, Bijin-ga began during the Edo period with the emergence of ukiyo-e paintings. Initially, these consisted of paintings of courtesans, but in modern times, they came to depict the beauty of women in ordinary life. In this special feature, this MEGURU offers various paintings mainly from the Meiji era onwards. From the works of female painters, such as Uemura Shoen, who modernized Bijin-ga from Maruyama school painting to Ito Shinsui, who followed the Utagawa school ukiyo-e style, we hope you take this chance to enjoy the works of the masters of Bijin-ga!



### ● Otomaru Kodo

This designated Living National Treasure lacquer artist, was born in 1898 in Takamatsu City, Kagawa Prefecture, and studied Sanuki carving under Ishii Keido. He later studied the art of engraving lacquer and used colored lacquers to create a variety of expressions, expanding the scope of lacquer art, developing a novel distinct style while using traditional craft techniques. Experience the world of Otomaru Kodo, who had a great influence in the craft world and continues to attract people even today.



Otomaru Kodo, *Tsuishitsu Incense Burner with Auspicious Motif*



Hayashi Kiichiro, *Mt. Fuji*

### ● Hayashi Kiichiro

Hayashi Kiichiro is a Western-style painter who continued to paint old private houses with thatched roofs throughout his life. "One Hundred Views of Lost Private Houses" covers 30 years of his trips to thatched houses nationwide. Expressed in a unique technique rich in elegance and realism, his style rediscovers Japanese landscapes that are now fast disappearing.

## ▶ Featured Lots

### ① Maruyama Okyo, *Begonia and Sparrow*

Starting Bid: 1,200,000 yen

### ② Ito Jakuchu, *Rooster*

Starting Bid: 1,200,000 yen

### ③ Tanaka Isson, *Peony*

Starting Bid: 800,000 yen

### ④ Munakata Shiko, *Bodhisattva*

Starting Bid: 1,800,000 yen



①



②



③



④





⑤ Fougita Tsuguharu,  
*Early Spring*

Starting Bid: 1,200,000 yen

⑥ Natsume Soseki, *Poem*  
Starting Bid: 600,000 yen

⑦ Fujita Kyohei, *Glass Box*  
Starting Bid: 750,000 yen

⑧ Yokoyama Taikan, *Sailing Back*  
Starting Bid: 1,000,000 yen

⑨ Kobayakawa Shusei, *Japanese Sword*  
Starting Bid: 480,000 yen

## Event Outline

### Japanese Art Auction MEGURU vol. 8

#### Venue

#### Kashima Arts Co., Ltd.

3-3-2 Kyobashi, Chuo-ku, Tokyo, 1040031

Tel: +81 (0)3-3276-0700

Fax: +81 (0)3-3276-0701

Email: [intl@kashima-arts.co.jp](mailto:intl@kashima-arts.co.jp)

URL: <https://www.kashima-arts.co.jp/en>

#### Schedule

**Preview:** October 16 (Sat) to 24 (Sun), 2021

**Final Bid:** October 24 (Sun), 6pm JST

**Announcement of Results:** October 26 (Sun), 2021

#### Organizers

BS Fuji Co., Ltd. and Kashima Arts Co., Ltd.

#### Offering

Approx. 570 lots

#### Media Inquires

We will be accepting media requests during the period of the event. Please inquire below.

#### [Contact]

Kashima Arts Co., Ltd.  
Overseas Dept

+81 (0)3-3276-0700

Email :  
[intl@kashima-arts.co.jp](mailto:intl@kashima-arts.co.jp)



\*Depending on COVID-19, business hours are subject to change. Please visit the Kashima Arts Facebook (@kashima.arts), Instagram and Twitter (@kashima\_arts) for the most recent updates.

## The Japanese Art Auction MEGURU Catalog

Featuring details and images of all lots, please take this opportunity to contact Kashima Arts for a free catalog.

**\*Please note the possible delivery delays and restrictions due to COVID-19.**

Alternatively, be the first to participate in MEGURU vol. 8 through the official MEGURU website, where you can browse, view and bid in one stop.

<https://meguru-auction.jp/en>

