

2022/2/2

加島美術 × BSフジ

Japanese Art Auction MEGURU Vol.9

Starting February 5th through February 13th
 —Offering approx. 660 works featuring the Maruyama-Shijo School, Sengai Gibon, Togo Seiji and more—



Preview : February 5 (Sat) to 13 (Sun), 2022

Results : February 15 (Tue), 2022 from 3pm

Venue : Kashima Arts (3-3-2 Kyobashi, Chuo-ku, Tokyo)

Offering : Approx. 660 lots

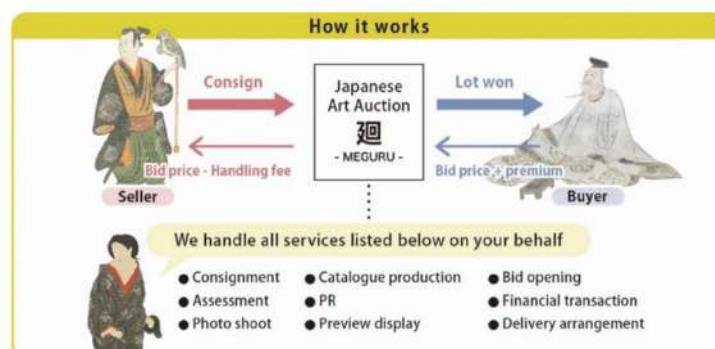
BS Fuji Co., Ltd. and Kashima Arts Co., Ltd. is proud to co-host Volume 9 of the Japanese Art Auction, MEGURU, from February 5 (Sat) to 13 (Sun), 2022. An opportunity for, both, experienced and novice buyers to gain a feel for the arts, MEGURU is a Japanese art specialist, sealed-bid auction designed for easy and universal participation.

Japanese Art Auction MEGURU, is a bidding auction that handles a variety of works, mainly Japanese art, from paintings to tea utensils and crafts. This 9th volume features works by the Maruyama-Shijo School founded by Maruyama Okyo, Sengai Gibon who preached Zen teachings through humorous paintings, and Togo Seiji who depicts stylish and lyrical female figures. In addition, there is a lineup of approx. 660 must-see works, including works by Ito Jakuchu, Munakata Shiko, Tanaka Isson, Kawai Kanjiro and works that depicts this year's zodiac animal, the tiger.

In the midst of this unprecedented pandemic, many have felt the need to reassess their personal and work life. Urging many to reconsider they design their surrounding environment, MEGURU offers a chance for buyers to experience the joy of collecting and enriching their homes and workplace with works of art.

■ On the Japanese Art Auction MEGURU

MEGURU is a consumer-based platform and a marketplace for Japanese art. Whether a buyer or a seller, MEGURU offers ease, security, and enjoyment. Whether a beginner or an expert, all participants are welcome. Compiling works from sellers all over Japan, each MEGURU delivers a selection of different works alongside a respective catalog. With an exclusive clientele of over 20,000 customers, Kashima Arts shares these works with Japanese art lovers all over the world. During the preview, all works can be viewed, free of charge, at the Kashima Arts gallery. Following the last bid, results will be compiled then published on the MEGURU website on the date of the announcement.



"Will unexperienced buyers be taken seriously?" "I don't think I can afford something as expensive as art..." "I'm interested in buying Japanese art, but the level of entry just seems too high." While Japanese art has gained great global acclaim over the years, these are just a few of the reasons why many hesitate to get involved with the Japanese art market. Addressing these concerns, MEGURU seeks to eliminate these hurdles. While also being a price-accessible marketplace for Japanese art, Kashima Arts offers an added sense of security through its very own consumer platform and screening of lots.

■ The Japanese Art Auction MEGURU Website

Each MEGURU launches first on the MEGURU website. Following each launch, participants can begin browsing, viewing, and bidding for lots through any internet accessible device.

Browse and bid now by accessing the link below or scanning the QR code.

<https://meguru-auction.jp/en>



Why Choose the Japanese Art Auction MEGURU?

For those who want to buy

- 1** Each lot is screened and selected by Kashima Arts
Each work is carefully selected by Kashima Arts. As an established art gallery, Kashima Arts has coveted media exposure and has collaborated with numerous universities, museums, and experts to help advance and promote Japanese art. With the specialized expertise gained through many years of dealing with antiques, please rest assured that each lot has been screened and chosen for its quality and merit.
- 2** Set your price: the chance to buy art at a surprisingly affordable cost
Unlike regular auctions, MEGURU is a sealed-bid auction that allows buyers to select their own independent bidding price. Because all bids remain confidential until the date of announcement, buyers can set their bids to their reasonable range and, depending on the popularity of the lot, some lots may even be obtained at an unexpectedly affordable price.
- 3** An extensive line-up of works & the lowest starting bid of 30,000 yen
From the experienced collector to the newcomer who is interested in Japanese art but worries that the point of entry seems too high, MEGURU's wide offering of works is sure to satisfy all needs. From paintings to tea ceremony utensils and crafts, MEGURU offers all kinds of Japanese art. Furthermore, since the lowest bid starts at 30,000-yen, participation is easy, and points of entry are kept within reach.
- 4** Participate anytime, anywhere! See works any way you desire & bid online!
On top of the ability to view and bid for all lots, the site can be accessed at home, or on the go. Using your phone or laptop, participate wherever and whenever, at your best convenience. For those who prefer to carefully view each work at the comfort of their home, we also offer complementary free catalogs. During the preview, you can also visit the gallery to view and check the condition of the work for yourself and, if you cannot attend, you can always request for a condition report or for more details on the work.

For those who want to sell**1 Price transparency & the chance to sell at an unexpectedly high value**

As there are no additional mediators, all lots are sold directly to the buyer. Furthermore, because the highest bid determines the selling price, all sales are transparent. Usually, works can be upsold when selling to merchants and, as such, many sellers may feel anxious about being undersold. However, with MEGURU, all winning lots will be publicized on the day of announcement and, depending on the popularity of the work, sellers can be awarded unexpectedly high valuations.

2 The assurance of expert assessment and valuation

With its many years dealing with antiques, Kashima Arts has established itself as a highly experienced, respected gallery. In addition to consultations with sellers, each work's starting bid is determined through a Catalog Image careful assessment of artistic value. Alternatively, you can browse, view and bid for all lots on the MEGURU website → <https://meguru-auction.jp/en> Moreover, all consultations and assessments are free, and, with appraisals, we also offer introductory services to expert appraisal associations.

3 A chance to showcase your work to 20,000+ art lovers in Japan & abroad

With more than 30 years of operation, Kashima Arts has amassed a diverse client base of over 20,000 Japanese art lovers over the world. With MEGURU, sellers will have the opportunity to introduce their collection to enthusiastic art collectors and customers.

No more pesky sales procedures and formalities!

4 From price assessment to its delivery, there's plenty of necessary procedures involved when selling a work. With MEGURU- all assessments, catalogs, marketing, payments, and deliveries are handled by Kashima Arts. If your work is selected following consultation and assessment, we will take in your work and, from thereon after, there will be no additional procedures involved. As such, all sellers are liberated from the hassle. We also give free advice on assessments and on scaling higher valuations, so please feel free to contact our team.

By encouraging the circulation of art, Kashima Arts aims to create an active Japanese art market. As more and more artworks "turn" from one hand to the other, we hope to secure the passing of art unto future generations. The Japanese Art Auction MEGURU was designed to simultaneously realize the rightful distribution and succession of Japanese art.

**Open for
Consignment!**

We're Always Looking for More Works

Whether it's a painting, pottery, or tea ware, if you are interested in consigning your work for auction, please feel free to contact us. Consultations and assessments are free, so do take this opportunity to inquire.

Free Assessments
& Consultations

Email intl@kashima-arts.co.jp to learn more.

The Official MEGURU
Character



■ Japanese Art Auction MEGURU Vol.9 Preview

The 9th Japanese Art Auction MEGURU preview will open February 5 (Sat) and will continue on view through February 13 (Sun). Approx. 660 works will be exhibited at Kashima Arts. At the preview, visitors are able to view the lots and place a bid after. Those unable to visit are free to request condition reports.



Installation View



Preview: February 5 (Sat) to February 13 (Sun), 2022
Venue: Kashima Arts (3-3-2 Kyobashi, Chuo-ku, Tokyo)
HP: <https://www.meguru-auction.jp/en/saijinotice/>
Admission: Free

■ The Japanese Art Auction MEGURU Catalog

Featuring details and images of all lots, please take this opportunity to contact Kashima Arts for a free catalog.

***Please note the possible delivery delays and restrictions due to COVID-19.**

Alternatively, be the first to participate in MEGURU via the official MEGURU website, where you can browse, view and bid in one stop.



Catalog

<https://meguru-auction.jp/en> →



■ Highlights

● Maruyama-Shijo School

The Maruyama-Shijo School was founded by Maruyama Okyo in Kyoto during the mid-Edo period. During a time when traditional ‘Yamato-e’ and ‘Chinese style painting’ was mainstream, this style valued sketching from life and, in turn, created a new trend. Matsumura Goshun, who is said to be the founder of the Shijo School, studied painting and Haikai poetry under Yosa Buson, later deepening his friendship with Maruyama Okyo, and exploring the connection between literati painting and sketch painting. This MEGURU offers approx. 20 bird-and-flower paintings, literati paintings and animal paintings by Okyo and Goshun, as well as Nagasawa Rosetsu, Mori Sosen, Mori Ippo, Kawabata Gyokusho, Kono Bairai and others, who have inherited the style of the Maruyama-Shijo School.



Sengai Gibon, *Hotei (God of Fortune) Pointing to the Moon*
《Starting Bid》 800,000yen



Sengai Gibon, *Hotei (God of Fortune)*
《Starting Bid》 680,000yen



Maruyama Okyo, *Nightingale Under the Cherry Blossoms*
《Starting Bid》 1,000,000 yen



Matsumura Goshun Ko Fuyo,
Spring Landscape
《Starting Bid》 280,000yen



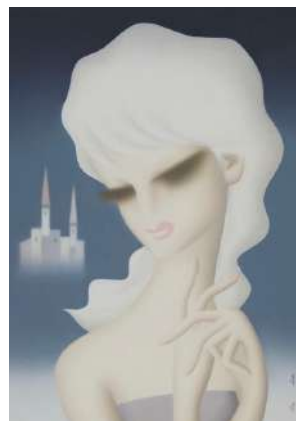
Sengai Gibon, *Yoryu Kannon* 《Starting Bid》 480,000yen



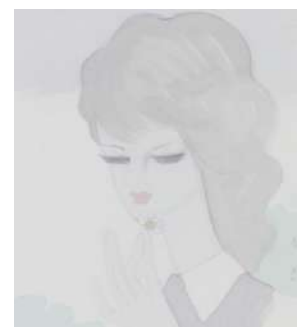
Mori Ippo, *Tiger*
《Starting Bid》 180,000yen

● Sengai Gibon

Fondly nicknamed “Sengai-san”, the Edo period Zen monk, Sengai Gibon is remembered for preaching and interacting with common people, as well as his many Zen paintings. In recent years, several museums have held special exhibitions of his work, and his humor and charm have continued to attract people through the ages. We hope you take this time to learn more about Zen teachings through Sengai’s heartwarming style.



Togo Seiji, *Castle and a Girl*
《Starting Bid》
1,200,000yen



Togo Seiji, *Lady*
《Starting Bid》
100,000yen

● Togo Seiji

The painter of romantic and poetic images of women, Togo Seiji honed his skills and unique aesthetic through his experiences as an apprentice to Takehisa Yumeji and studying in Paris. His feminine and elegant designs are popular not only in the art world but also in the decor of coffee shops, covers of literary works and packaging. Graceful and nostalgic, please take this chance to enjoy a number of his Bijin-ga works.

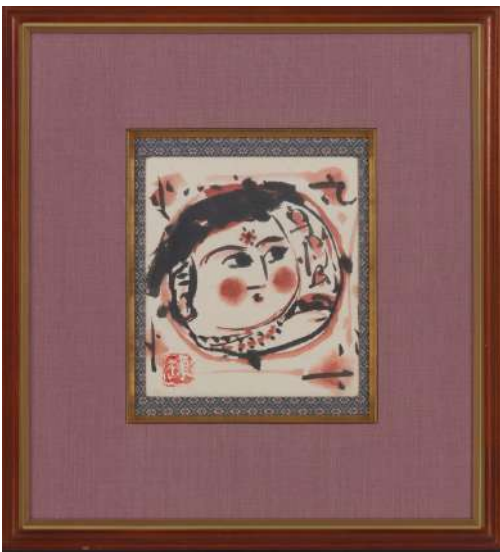
■ Featured Lots



Ito Jakuchu, *Plum Blossoms*
《Starting Bid》 900,000yen



Okamoto Shinso, *Bathing*
《Starting Bid》 1,000,000yen



Munakata Shiko, *Round Face*
《Starting Bid》 1,200,000yen



Murakami Kagaku, *Sitting Bodhisattva*
《Starting Bid》 3,300,000yen



Ito Jakuchu, *Cranes*
《Starting Bid》 1,800,000yen



Tanaka Isson, *Pomegranate*
《Starting Bid》 3,000,000yen



Kawai Kanjiro, *Iron-glazed Pot with Flower Pattern*
《Starting Bid》 800,000yen

■ Featured Artists in Japanese Art Auction MEGURU Vol.9

Maruyama Okyo, Nagasawa Rosetsu, Mori Sosen, Mori Ippo, Kawabata Gyokusho, Kono Bairei, Ito Jakuchu, Sakai Hoitsu, Watanabe Kazan, Tanomura Chikuden, Tazaki Soun, Kikuchi Yosai, Shibata Zeshin, Kawanabe Kyosai, Okuhara Seiko, Kodama Katei, Hashimoto Gaho, Matsumoto Fuko, Imao Keinen, Sakai Doitsu, Kamisaka Sekka, Watanabe Seitei, Ogata Gekko, Suzuki Kason, Yoshida Hiroshi, Tomioka Tessai, Takeuchi Seiho, Tsuji Kako, Yamamoto Shunkyo, Kawamura Manshu, Ono Chikkyo, Hashimoto Kansetsu, Ito Shoha, Uemura Shoen, Hata Teruo, Murakami Kagaku, Tsuchida Bakusen, Ohashi Suiseki, Shimomura Kanzan, Kawai Gyokudo, Kaburaki Kiyokata, Kawabata Ryushi, Ito Shinsui, Matsubayashi Keigetsu, Katayama Nampu, Kobayakawa Shusei, Domoto Insho, Tanaka Isson, Sakai Sanryo, Maruki Iri, Komatsu Hitoshi, Nakajima Chinami, Yokoyama Taikan, Tezuka Osamu, Ishinomori Shotaro, Kishida Ryusei, Tsuguharu Foujita, Tsubaki Sadao, Togo Seiji, Yamashita Kiyoshi, Suda Kokuta, Alphonse Mucha, Jean-Pierre Cassaigneul, Georges Rouault, Banksy, Sengai Gibon, Hon'ami Koetsu, Kobayashi Issa, Yosa Buson, Ike no Taiga, Hakuin Ekaku, Fukuzawa Yukichi, Shibusawa Eiichi, Natsume Soseki, Higuchi Ichiyo, Kawabata Yasunari, Aizu Yaichi, Yosano Akiko, Takehisa Yumeji, Mori Ogai, Takamura Kotaro, Arishima Takeo, Nakamura Kusatao, Ito Shinsui, Kumagai Morikazu, Shiba Ryotaro, Hirakushi Denchu, Munakata Shiko, Kawai Kanjiro, Arakawa Toyozo, Kitaoji Rosanjin, Miwa Jusetsu, Sakaida Kakiemon XIV, Tokuda Yasokichi III and more.

■ Event Outline

Japanese Art Auction MEGURU Vol.9

Venue

Kashima Arts Co., Ltd.
 3-3-2 Kyobashi, Chuo-ku, Tokyo, 1040031
 Tel: +81 (0)3-3276-0700
 Fax: +81 (0)3-3276-0701
 Email: intl@kashima-arts.co.jp
 URL: <https://www.kashima-arts.co.jp/en>

Schedule

Preview: February 5 (Sat) to 13 (Sun), 2022
Bidding Deadline: February 13 (Sun), 2022, 6pm JST
Results: February 15 (Tue), 2022 from 3pm

Organizers

BS Fuji Co., Ltd. and Kashima Arts Co., Ltd.

Offering

Approx. 660 lots

Media Inquires

We will be accepting media requests during the period of the event. Please inquire below.

[Contact]

Kashima Arts Co., Ltd.
Overseas Dept
 +81 (0)3-3276-0700
 Email :
intl@kashima-arts.co.jp



*Depending on COVID-19, business hours are subject to change. Please visit the Kashima Arts Facebook (@kashima.arts), Instagram and Twitter (@kashima_arts) for the most recent updates.