PRESS RELEASE KASHIMA ARTS

Aug 2023

加島美術×⊗BSフジ Japanese Art Auction MEGURU Vol.15

On View from Aug 26 to Sep 3 at Kyobashi, Tokyo

- Featuring approx. 150 lots including Ito Jakuchu, Maruyama Okyo, Yokoyama Taikan, and more –



BS Fuji Co., Ltd. and Kashima Arts Co., Ltd. are proud to co-host Volume 15 of the Japanese Art Auction, MEGURU, from August 26 (Sat) to September 3 (Sun), 2023. The preview will be held at Kashima Arts (Kyobashi, Tokyo).

Japanese Art Auction MEGURU is an auction that offers a variety of works from Japanese paintings to Western paintings, calligraphy, and crafts. Since its launch in 2019, it has grown as a platform specializing in Japanese art, introducing art works entrusted by consigners nationwide to art lovers.

Commemorating the 15th volume of the MEGURU Auction, this season features exclusive selection of approximately 150 highly acclaimed works of arts such as *Bamboo and Rooster* by Ito Jakuchu, *Puppies* by Maruyama Okyo, *Rising Sun and Mt. Fuji* by Yokoyama Taikan, and more. In addition, this volume features 20 works by Yamaguchi Takeo, a highly acclaimed Japanese abstract pioneer. Please take this opportunity to enjoy the best lineup ever!

Living with art brings joy into our lives, and in hopes of enriching the lifestyle for all, Kashima Arts and BS Fuji are proud to present an art marketplace.

Japanese Art Auction MEGURU Vol. 15 Event Outline

Preview: August 26 (Sat) to September 3 (Sun), 2023 Bidding Deadline: September 3 (Sun), 2023, 6pm JST

Results: September 5 (Tue), 2023 3pm JST

Venue: Kashima Arts Co., Ltd.

3-3-2 Kyobashi, Chuo-ku, Tokyo, 1040031

Tel: +81 (0)3-3276-0700 / Fax: +81 (0)3-3276-0701 / Email: intl@kashima-arts.co.jp

Exhibiting Works: Approx. 150 lots

Organizers: BS Fuji Co., Ltd. and Kashima Arts Co., Ltd.

Offering

During the preview, a selection of works offered at auction will be exhibited throughout the Kashima Arts gallery. Presented without glass casing, the preview is an excellent opportunity to view works in person and check the condition and size of the work. Bids may also be placed in person by filling out an application form at the gallery. No reservation is required and admission is free, so please feel free to drop in.



Installation view

- * Some works may not be exhibited at the preview. If you would like to view specific lots, please contact our staff.
- * For customers who are unable to visit, please feel free to contact us for a condition report.

The Japanese Auction MEGURU Catalog

Featuring details and images of all 150 lots, please take this opportunity to contact Kashima Arts for a free catalog.

To request for a catalog email:

intl@kashima-arts.co.jp

Alternatively, view, browse and bid for lots via the MEGURU website below: https://meguru-auction.jp/en/item/



Catalog image

MEGURU Vol. 15 Highlights : Yamaguchi Takeo

Yamaguchi Takeo (1902-1983) made great achievements as a pioneer of abstract art in Japan and received international acclaim. He studied Western-style painting at the Tokyo Fine Arts School, and after graduating in 1927, he moved to France, where he aspired to non-figurative art under the influence of Cubism and Fauvism. From oil paintings thickly painted with loess and red ocher, to watercolors and ink paintings interwoven with transparent colors and shapes, all of Yamaguchi's works are non-figurative yet full of energy and vitality. In this special feature, a total of 20 works are exhibited, from heavy oil paintings to light watercolor and ink works, as well as early landscape paintings and drawings.







Yamaguchi Takeo, Work

Featured Works



Ito Jakuchu and Musen Jozen, Bamboo and Rooster



Maruyama Okyo, Puppies



Uemura Shoen, Bon Odori (Bon Festival Dance)



Munakata Shiko, Buddhist Painting



Yokoyama Taikan, Rising Sun and Mt. Fuji



Saigo Nanshu, Calligraphy



Foujita Tsuguharu, Poppy Flower and Bee



Media Inquires [Con We will be accepting media requests during the period of the event. Please inquire below.

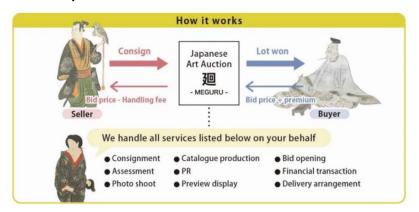
[Contact] Kashima Arts Co., Ltd.
Overseas Dept

Tel: +81(0)3-3276-0700 Email: intl@kashima-arts.co.jp

■On MEGURU

Created with the aim of providing more ease, security, and enjoyment to the Japanese art market, MEGURU has, since its establishment, become an active consumer and dealing platform for local and international customers alike. In 2021, MEGURU launched its internet-based auction, "MEGURU Online", which is available in English, in addition to its quarterly Japanese Art Auction MEGURU events. Furthermore, from May 2022, the price range of the Japanese Art Auction MEGURU has been modified and part of its lots has been allotted to MEGURU Online. With this, MEGURU hopes to adapt and evolve into the most convenient, go-to consumer-based platform for Japanese art.

◆ The Japanese Art Auction MEGURU



The Japanese Art Auction MEGURU is an auction consisting of recurring bidding sessions and previews. Works can be viewed via the catalog or the website, and bids can be placed in person at the preview or online. Customers are welcome to carefully view and choose works at the preview, or request for condition reports online. Bids will not be disclosed until the date of results, following the end of the Preview.

MEGURU Online

MEGURU Online is a virtual auction that presents a selection of new works every month*. Bids are placed live and, once a successful bid is made, all procedures from the confirmation of the invoice to payment can be completed online. In addition, following each successful bid, 3% of the successful bid amount will be transferred into points (1 point = 1 yen), which can be used in the next auction.

^{*}Subject to change depending on the month.

	Japanese Art Auction, MEGURU	MEGURU Online
Schedule	Quarterly (Feb, May, Aug, Nov) *2023 Estimate	Monthly *May be cancelled irregularly
Bidding Style	Silent Bid	Live Bid
Results	Scheduled (Date of Results)	Live Update
Preview	Available	None *May be held irregularly

■ How does MEGURU work?

MEGURU consigns works nationwide and introduces them to art lovers. Potential consigners will receive a free appraisal and be offered a starting bid price. Depending on the timing and price, the work will either be consigned to the "Japanese Art Auction MEGURU" or "MEGURU Online". On the other hand, buyers have the freedom to choose between the two "MEGURU" s. Since-all assessments, catalogs, marketing, payments, and deliveries are handled by Kashima Arts, both, buyers and sellers are liberated from the hassle of sales procedures and formalities.

Why Choose the Japanese Art Auction MEGURU?

For those who want to buy

Each lot is screened and selected by Kashima Arts

Each work is carefully selected by Kashima Arts, a long-standing gallery located in Tokyo's historic center of antique art. Known and recognized for the quality of their collection, buyers may rest assured that each lot has been screened and chosen for its quality and merit.

2. An extensive line-up of works suitable for beginners & collectors alike!

From the experienced collector to the newcomer who is interested in Japanese art but worries that the point of entry seems too high, MEGURU's wide offering of works is sure to satisfy all needs. From paintings to tea ceremony utensils and crafts, MEGURU offers all kinds of Japanese art. Furthermore, with affordable starting bids and a wide price range, MEGURU Online and the Japanese Art Auction MEGURU, respectively, buyers have the freedom to purchase small to high value items!

3. Participate anytime, anywhere! See works any way you desire & bid online!

With MEGURU, all works can be viewed and bid from online. Whether at home, or away, customers can participate via their computer, smartphone, or any other internet accessible device.

For more details, see below:

MEGURU Online: https://www.meguru-online.jp/mem_top *Ongoing

Japanese Art Auction MEGURU: https://www.meguru-auction.jp/en/ *Quarterly

For those who want to sell

Consign your works at market price & the chance to sell at an unexpectedly high value!

With MEGURU, all lots are sold without a mediator and directly to the buyer. As such, lots will be sold at, and not below, market price. Furthermore, with a starting bid in place, consigners can rest assured that their works will be sold at a certain value. Furthermore, there is also the chance that the hammer price may go far above the estimate.

2. The assurance of expert assessment and valuation

Consulting with the consigner, valuations will be conducted by the experts of Kashima Arts. With a long-held history of dealing with antiques, experts will evaluate based on current and future market fluctuations, as well as aesthetic value. Consultations and introductory services to expert appraisals are free.

3. No more pesky sales procedures and formalities!

With MEGURU all assessments, catalogs, marketing, payments, and deliveries are handled by Kashima Arts. Following consultation and assessment, we will take in your work, and there will be no additional procedures involved. Those who seek to rehome their works of art are welcome to consign.

For details on consignment, please visit: https://www.meguru-auction.jp/en/shupin